INTERNATIONAL
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GENEVA WINTER CHILDREN CHARITY BALL - 2015
PRESS-RELEASE

On the 10th of January the main hall of the Pitoeff Theatre in Geneva was gleaming with children's smiles... Once more, the theatre was hosting the Children's Winter Ball, a charity event organised with the support of the Geneva Academic Centre. This year, the proceeds from the ball were to go to the promotion of the very important «UchimZnaem» project, designed to help children undergoing long term care in Russia.

Passing the theatre doors, the little guests and their parents stepped into a winter fairy tale. Dressed in colourful costumes, walking on their impressive stilts among snowy and glittering Christmas trees, clowns from the Moscow *Chudaki* Theatre greeted one and all, and entertained the little princes and princesses with their antics. There was music and laugher, and while the children enjoyed games and watched cartoons projected on broad screens, their parents enjoyed each other's company and some excellent champagne.

As soon as the beginning of the show was announced, main hall filled up and children's eyes were riveted to the stage in anticipation: what new adventures were in store for them *this* year?

By a long established tradition, the children's ball ended with a lottery, leaving the lucky winners with exceptional prizes: a luxury set of organic cosmetic products from EvaJ, a dinner for two at the restaurant of the 5-star Hotel d'Angleterre in Geneva, a necklace from the Natkina Jewellery House, a barometer from the luxury swiss watch-maker Ulysse Nardin, and many others... Indeed, a beautiful ending to a beautiful evening.

When the night began to fall upon cool and snowless Geneva, guests reluctantly parted and headed home, keeping a warm memory of the loveliest children's event so far in 2015.

Both Charity Russian Winter Ball and Children Ball will long remain in our memory. We would like to thank all professional photographers and video operator working on these events. All beautiful photos and movie are published on the official Ball websites:

www.geneva-bal.com (in Russian language)
http://academge.wix.com/bal-elka-eng (in English language)

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FILM & VIDEO PRODUCTION: *MVV - My View Vision Production*

Let us see more often those who are dear to us, and let us meet again soon, dear Friends of the Geneva Academic Centre!

CHARITY LOTTERY OF THE GENEVA WINTER BALLS - 2015.

PRIZES:

- barometer of watch manufacturer Ulysse Nardin
- elegant necklace in white gold and a ring from the jeweller house "Natkina"
- rarity wine with gold from «Cave Tsallin»
- suitcase from Geneva store «Buzzano»
- invitations for the elite events and dinners from Geneva Luxury 5 Star Hotels "Mandarin Oriental ", "Hotel d'Angleterre" and cafe «Mila Café Montreux»
- invitations for the concert, organized by «ALPHA FG MUSIC»
- exquisite sets of cosmetics from «Rivoli», «Eva.J» and «InFlore»
- gift baskets from traditional Russian-Ukrainian food store “Sputnik"